



FOR RUGBY CLUBS

WHAT IS NATIONAL WOODEN SPOON DAY?



Get ready to celebrate National Wooden Spoon Day on **19th March**—the day Wooden Spoon was born in 1983.

This isn't just any day; it's our chance to honour the history and amazing impact of Wooden Spoon.

We're calling on **you**, our amazing supporters and beneficiaries, to join in.

Whether you're sharing the love on social media, hosting a fundraising event, hitting the pitch for a rugby match, or simply wearing Wooden Spoon colours.

Let's make some noise on 19th March and show the world what Wooden Spoon is all about.

What will **you** do to celebrate National Wooden Spoon Day.

#WOODENSPONDAY



PASSION | **INTEGRITY** | **TEAMWORK** | **FUN**

ABOUT WOODEN SPOON

Wooden Spoon is a **dynamic** and **impactful** charity dedicated to transforming the lives of children and young people through the power of the rugby community.

We provide grants to local charities and organisations who work to give the best life opportunities to children and young people living with disabilities, those disadvantaged and those disengaged from society.

Life-Changing Projects

Wooden Spoon boosts the confidence and well-being for **over a million** children and young people with projects made possible by fundraising and donations.

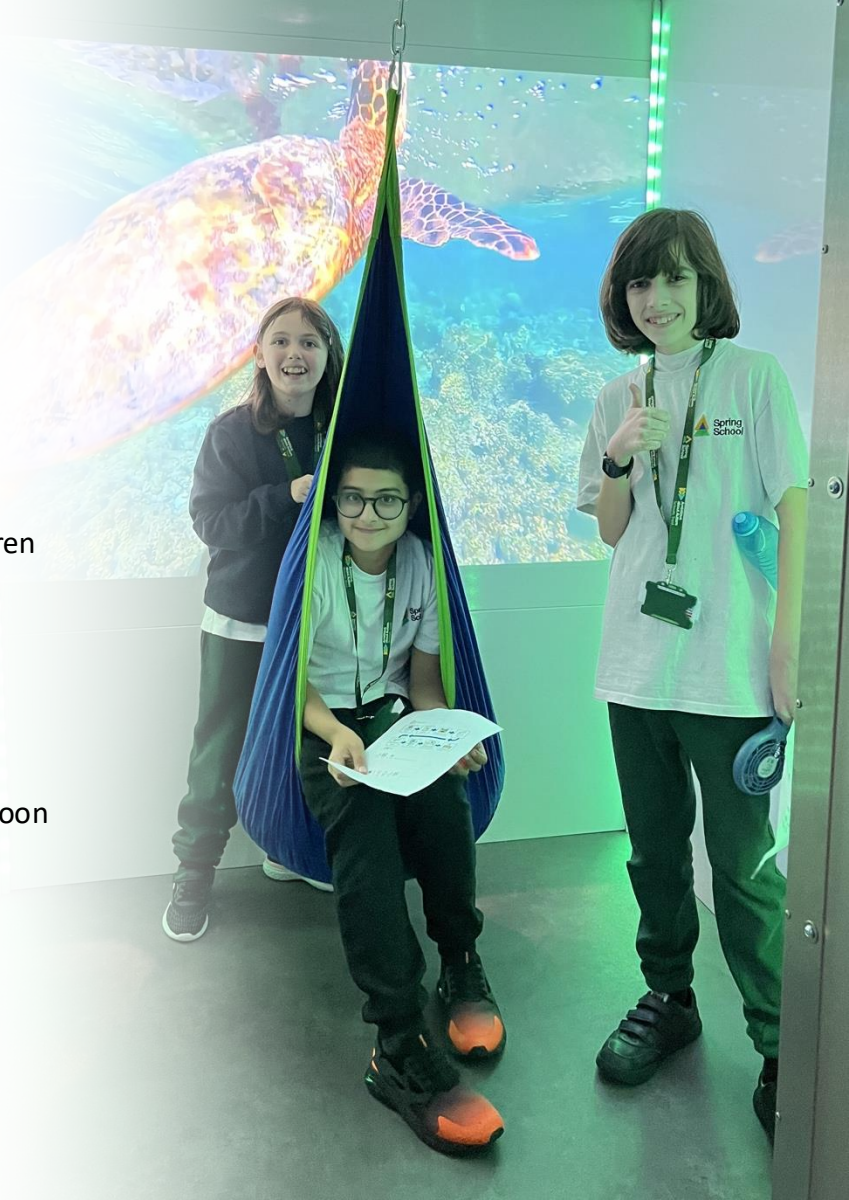
United Support

38 regions, partners, and volunteers raise millions every year for change.

The Challenge

Millions **still face poverty**, disability, and mental health struggles. Wooden Spoon can only fund 1 in 3 of the grant applications that we receive.

Be part of something amazing. Help change the next one million lives.





30%
of children in the UK live
in poverty

ONLY 1 IN 5
disabled people had taken part
in an organised activity session in
the last year

3.7 MILLION

children suffer from food
insecurity



349,000

children with a learning disability in
the UK



3 IN 5 FAMILIES
with disabled children unable to access
vital specialist equipment



HOW CAN YOUR CLUB HELP?

Our goal is to make it easy, fun, and meaningful for rugby clubs to participate in National Wooden Spoon day.

Every action big or small counts!

From posting on Social Media to a Wooden Spoon fixture. Help celebrate National Wooden Spoon day.

We have a short list of ideas of how you and your club can get involved but why not try something different?

We are excited to see how you can make [#WoodenSpoonDay](#) something amazing. Just remember to tag us on social media.



Wooden Spoon Charity



@WoodenSpoonCharity



@charityspoon



@WoodenSpoonTV

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A FEW IDEAS

Here are a few ideas but also please create your own.

- Post on your club Social Media about why you Support Wooden Spoon
- Ask your teams to wear Wooden Spoon socks at a Fixture (and post about it on the National Wooden Spoon Day)
- Organise a Six Nations fundraiser event at the club house
- Hold a 100 square raffle on Match Day
- Fun match fines in favour of Wooden Spoon
- ‘Try for Spoon’ – Make a donation to Wooden Spoon for each try scored over the weekend before the 19th March
- Kick-a-thon: Collect sponsorship for every conversion kicked.
- Participate in the “ Pass the ball” social media campaign which will be running in the week up to the 19th March

MARKETING MATERIALS

Wooden Spoon will provide a suite of marketing materials to help you publicise your event or raise funds. These will include:

- A poster template to promote your event
- Customisable social media graphics
- A simple fundraising form and QR codes to link donations straight to Wooden Spoon.
- 100 Square “raffle” poster.
- Instructions for setting up online Just giving page.
- Short videos or stories showcasing Wooden Spoon projects
- Key stats, impact stories and infographics about the difference the charity makes.
- Press release to announce your rugby club’s participation
- Sum up donation link to collect donations.

#WOODENSPONDAY



PASSION

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THANK YOU



Wooden Spoon
The children's charity of rugby



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Wooden Spoon is a registered charity in England and Wales (Reg No: 326691) and in Scotland (Reg No: SC039247)

