



**LOOSEHEADZ & WOODEN SPOON GUINNESS WORLD RECORD ATTEMPT**  
in association with The British & Irish Lions Trust



## General Information

### **Q: What is this event about?**

A: This is a once-in-a-lifetime opportunity to participate in breaking two Guinness World Records for the longest games of rugby (men's and women's matches). The current records are 30 hours, 29 minutes, and 41 seconds for men and 24 hours, 5 minutes, and 15 seconds for women.

### **Q: Who is organising the event?**

A: The event is organised by LooseHeadz and Wooden Spoon, aiming to raise more than £100,000 for charity.

### **Q: When and where will the event take place?**

A: The event will run from Tuesday 17<sup>th</sup> to Saturday 21<sup>st</sup> June 2025, in Dublin, Ireland.

### **Q: What does the package include?**

A: The package includes:

- Lions Guinness World Record squad kit.
- Pre-event training day.
- 4 nights' accommodation in Dublin.
- Transport to and from the games.
- Meals, game nutrition, and physio support.
- Tickets to the Lions vs. Pumas match.
- Post-game reception and celebration.
- Champagne celebration and award presentation.
- Participation Details

### **Q: Does the package include Travel?**

A: No. You will need to arrange and pay for your own transport to and from Dublin.

### **Q: How many players can participate?**

A: The event is limited to 92 players (aged 18 and over), including:

- Two women's teams of 23 players.
- Two men's teams of 23 players.



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**Q: Do I need professional rugby experience to participate?**

A: No. Stamina is more important than skill, you'll need perseverance and dedication. Teams will be selected and ability mixed to ensure similar levels and not one sided.

**Q: What is the schedule for the event?**

A: Tuesday 17th June: Arrive at the team hotel for a full briefing.

Wednesday 18th June, 8:00 AM: Kick-off.

Thursday 19<sup>th</sup> June 6:00 PM: Estimated game completion.

Friday 20th June: Attend the Lions vs. Pumas game and walk onto the pitch at halftime as record-holders.

**Q: How will players be managed during the longest game?**

A: Players will rotate to allow for rest. Support teams, including physios, medics, and chefs, will ensure participants stay fuelled and in shape.

There are regular water breaks permitted. With 8 substitutes resting at any one time you should expect to play about 2 thirds of the 36 hour match. Some members of the team may be happy to play longer whilst there is always the threat of injury.

## Costs and Sponsorship

**Q: What is the cost of participation?**

A: The cost is £950 per person, with a commitment to raise £1,500 for the charities.

**Q: Can I raise money for an alternative charity?**

A: No. The longest game is to raise money exclusively for: Looseheadz, Wooden Spoon and The Lions Trust.

## Event Highlights

**Q: Will I receive anything special for participating?**

A: Yes! In addition to the package benefits, you'll walk onto the pitch during halftime of the British & Irish Lions vs. Argentina Pumas game at the Aviva Stadium, cheered on by 50,000 fans. You'll also be presented with an official Guinness World Record certificate once the record has been scrutinised and validated.



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**Q: Who will be involved in the event?**

A: The event will feature support from celebrities and famous ex-Lions as potentially: team managers, referees, and water carriers; helping to provide you with motivation and guidance throughout the game.

**Q: Will there be media coverage?**

A: Yes, the event will be a central part of the Lions Week in Dublin, drawing global media attention.

**How to Sign Up**

**Q: How do I register for the event?**

A: Follow this link

<https://www.tickettailor.com/events/woodenspoonsociety/1531007> to register your interest, complete the application questions and pay a £150 refundable\* deposit



You'll need to complete a basic questionnaire during registration. This will include questions about your general health, rugby experience, motives, commitment to fundraising and connections to the charities involved.

**Q: What happens after I register?**

A: Once sign-ups close, players will be invited to attend a trials day.

**Q: Is there an age limit?**

A: Participants must be 18 and over plus physically capable of participating in a prolonged rugby game.

**Q: When do sign-ups close?**

A: Midnight Sunday 2<sup>nd</sup> February 2025

\*Refundable if not selected, non-refundable if you drop out/become unavailable after the selection process

**Selection**

**Q: What steps are involved in the selection process?**

A: The selection process involves the following steps:



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- Step 1: Completing a basic questionnaire during registration, which assesses your general health, rugby experience, commitment to fundraising and any connections you have to the charities involved.
- Step 2: Attending a trials day\*\*, where players will demonstrate basic rugby and fitness skills.
- Step 3: Selected players will need to provide a medical note from their doctor confirming they are fit to play.

\*\* Trials location/s will be based on applicant locations and confirmed at a later date.

### **Medical Requirements**

#### **Q: Are there any medical requirements for participation?**

A: Yes. Selected players must provide a medical note from their doctor confirming they are appropriately fit to play. This is essential and we are committed to ensure player welfare is a priority throughout the games.

#### **Q: What if I have a medical condition?**

A: Players with medical conditions must disclose them during the registration process. Medical suitability will be evaluated on a case-by-case basis to ensure player suitability and conditions will not necessarily preclude participation.

### **Additional Information**

#### **Q: What happens if I'm not selected?**

A: If you're not selected to play, there may still be opportunities to get involved as a volunteer or supporter for this incredible event. Stay in touch as we develop our plan for volunteers and pitchside support.

#### **Q: Can I bring a +1?**

A: More information will be available on this at a later date after selection.

#### **Q: Can I appeal the selection decision?**

A: The selection decisions made after trials are final, but feedback may be provided upon request.