



The Wooden Spoon Marauders Rugby 7s

In partnership with you



2017 Sponsorship Programme

woodenspoon.org.uk

Why Rugby 7s?

The game of Rugby 7s has been growing rapidly in the UK and around the world. With 7s joining the 2016 Olympics the game is building in a period of unprecedented growth.

Who we are

The Wooden Spoon Marauders Rugby 7s is a partnership between Wooden Spoon, the children's charity of rugby, and one of the world's top 7s Elite Invitational sides, the White Hart Marauders.

We are privileged to have won tournaments at the highest level of the game, competing with top international players with a wealth of specialist 7s players making up our teams - we continue to be well positioned to take advantage of this growing 7s era.

Now is a very exciting time to join our team and get involved.

What we can offer

We are offering companies and individuals the opportunity to join our success as sponsors for the forthcoming seasons.

Rugby 7s is an inspiring game built on values including achievement, leadership, motivation and fun - which are important values for like minded companies and brands.

By sponsoring the Wooden Spoon Marauders you can also help Wooden Spoon with its transformational, inspiring work.

About Wooden Spoon

Wooden Spoon funds life-changing projects across the UK and Ireland supporting children and young people with a disability or facing disadvantage.

Since the charity was founded in 1983, it has distributed in excess of £24 million to more than 650 projects, helping over 1 million children and young people.

Wooden Spoon's rugby heritage has given it core values of passion, integrity, teamwork and fun, and working closely with the wider rugby community these values drive the ethos and spirit in everything the charity does.



Rugby has always defined Wooden Spoon. Its roots lie in rugby and its future is shaped by it. The sport provides the charity with a purpose in making a positive difference changing children's lives through the power of rugby.

How to get involved

The Wooden Spoon Marauders attend from 6-14 tournaments per year, including prestigious overseas tournaments like Amsterdam, Dubai and Kinsale.

With Wooden Spoon's national office based in Fleet and the White Hart based in Eversley, Hampshire, local businesses will benefit from brand awareness in their local communities. Our base of supporters continues to grow and links with local clubs and organisations is driving greater awareness. We have the following sponsorship opportunities:

£20k

PRINCIPAL SPONSOR - as Principal Sponsor you will receive benefits including exclusive naming rights, online presence on web and social media channels, inclusion in promotional opportunities and your branding at the annual Marauders Black Tie Ball.

£8k

GOLD SPONSOR - as a Gold Sponsor you will receive exclusive naming rights for one major overseas tournament, including online presence on web and social media channels and promotional opportunities. NB: Dubai package is up to £20k.

£750

SILVER SPONSOR - there are a number of opportunities available as a Silver Sponsor which can be tailored to your needs. Ranging from £750, these include your name or logo appearing on playing kit and inclusion on the website.

£100

SPONSOR A PLAYER - sponsoring a playing position for the season offers inclusion on the Marauders website.

£40

JOIN WOODEN SPOON - become a member of Wooden Spoon and receive a welcome gift, twice yearly magazine and exclusive opportunities for rugby tickets.





The Wooden Spoon Marauders Rugby 7s

For more information or to discuss how you could get involved with our teams, please contact Ian Gearing, David Hearn, Matt Mitchell or Ian Lindsay.

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Wooden Spoon is a registered charity in England and Wales (Reg No: 326691) and in Scotland (Reg No: SC039247)