



Wooden Spoon

The children's charity of rugby

Fundraising guide



@charityspoon



facebook.com/WoodenSpoonCharity



Charity Registration No 325691 (England & Wales) and SC039247 (Scotland)

woodenspoon.org.uk

#wearerugby

Lets try and use the power of rugby to change children's lives

Hello, my name is Phil Vickery.

I am lead ambassador for Wooden Spoon. I'm passionate about the charity because I really believe that rugby can change children's and young people's lives, and I want you to help us do more.

Our rugby heritage has given us our core values of passion, integrity, teamwork and fun. Working closely with the international rugby community, these values drive the ethos and spirit in everything we do.

We fund a range of projects, which are not just rugby focused. We fund approximately 70 projects a year including respite and medical treatment centres, sensory rooms, specialist playgrounds, sports activity areas and community based programmes in the UK and Ireland. From cooking for your mates, to organising a race night at work, to co-ordinating your own rugby tournament at school or college, we are asking you to raise money and help make an incredible difference to disadvantaged and disabled children's lives across the UK and Ireland.

I have had the privilege to visit many of the projects Wooden Spoon supports. Someone who really sticks in my mind is Maxine who had tragically lost her son, Archie to a life-limiting condition.

Despite everything she had been through, Maxine was so thankful to us as a charity. With the accommodation we funded at the children's hospice where Archie was cared for, Maxine and her family were able to spend his last days all together.

She was so appreciative that, with our help, she was with her child in his final stages of life. That's the kind of life-changing support we can make happen.

So you see it doesn't matter what you do as long as you do something. This handy fundraising pack will help you raise as much as you can, and every penny helps change even more lives.

Thank you for everything you're about to do.

You're brilliant.

Phil Vickery



*Inspired by our rugby heritage,
we've been able to help over a
million children and young people
through our life-changing
projects since we were
founded in 1983.*

Some great ideas!



Scrum Dine with Me

A fun take on 'Come Dine With Me', why not host a dinner party for your mates, colleagues or family. You can raise money on the night by charging your diners an entry fee, run a quiz or do a raffle.



Rugby quiz

Host a rugby quiz at work, at your local club or at your local pub. Get everyone to pay an entry fee, buy a small prize for the winner and donate the proceeds to Wooden Spoon.



Sweepstake

Pick any tournament: Six Nations, Autumn Internationals, the Premiership or even your local league. Everyone picks a rugby team out of the hat for a £5 donation. The person with the winning team gets half the proceeds with the remaining money donated to Wooden Spoon.

From running events to dinners and Arctic treks, we have something for all that want to get involved with Wooden Spoon!



More great ideas!

Pass the rugby ball

See how many passes you can do with your friends, work colleagues or team mates in 5, 10 or 15 minutes. You can get your sponsors to sponsor you an amount per pass.



Wear a shirt

Pick your favourite rugby shirt and wear it to work or school. Donate £2.

Who doesn't like cake?!

From multi-coloured cup cakes to manly sausage rolls; get making, get baking and sell your wares for Wooden Spoon.



Whatever you give, your donation will support disadvantaged and disabled children.



Craig's story

When Craig* was asked to leave home at 16 by his mum, his life was heading in a downhill direction. Craig's mum felt unable to cope, as Craig drifted further into spending time on the streets, taking drugs and hanging around with a bad crowd.

Placed in a children's home, Craig was feeling stuck in life. He was desperate for independence but couldn't see a way of being able to support himself. He became more frustrated and bitter about his future.

Thankfully, just when things were looking very bleak for Craig, he found crucial support through a special Wooden Spoon funded project – HITZ.

With their help, Craig was given the support he needed to develop a focus and learn life skills in order to support himself. The programme enabled him to get involved in education again, learn employability skills and boost his mood and self-esteem through rugby.

Craig secured himself a job with the local council; he now lives in his own accommodation and has a great support network. He has even started rebuilding a relationship with his mum.

The money you raise can help many young people living in desperate situations turn their lives around, and in turn, make a positive impact on society.



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*Names and specific circumstances have been changed to protect the identity of the young person.

Buy a woolly hat!

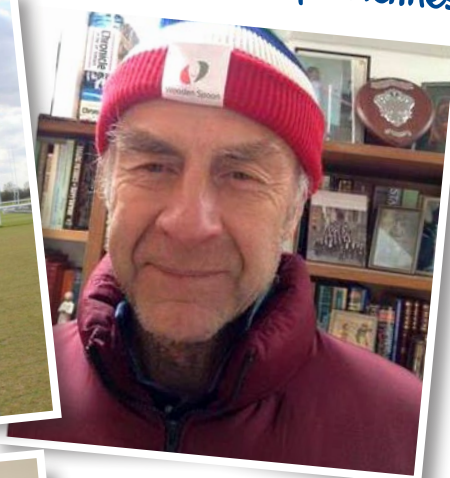
Chris Robshaw, Michael Owen, even Sir Ranulph Fiennes are wearing our wonderful woolly hats!

Don't miss out on your limited edition Wooden Spoon woolly hat.

Buy online at woodenspoon.org.uk/woollyhat

Share your selfie on twitter tagging @charityspoon

Sir Ranulph Fiennes



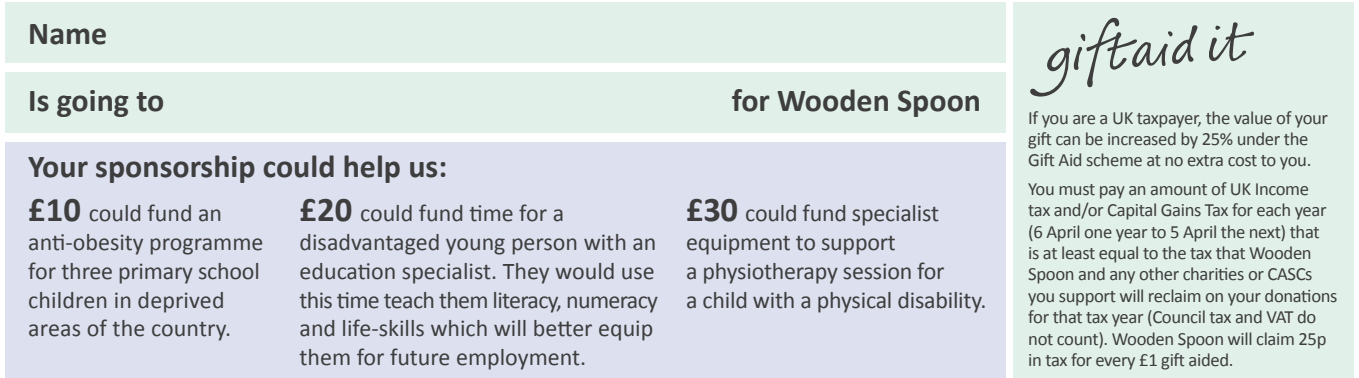
Alex Cuthbert



Michael Owen

Every woolly hat raises much needed funds for disabled and disadvantaged children and young people across the UK and Ireland.

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**Once you have raised it, don't forget to pay in your cash.
It's easy.**

Pay using your credit or debit card at woodenspoon.org.uk/donate Make sure you tell us how you raised your money. Or, if you are getting sponsored online, pay through your online giving page.

Send a cheque made payable to **Wooden Spoon** with a note to say that you are fundraising for **#wearerugby** to Wooden Spoon: **115–117 Fleet Road, Fleet, Hampshire GU51 3PD.**

Call the Wooden Spoon fundraising office on **01252 773720**.

woodenspoon.org.uk

#wearerugby



Wooden Spoon
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Scrum to my event!

What:

When:

Where:



@charityspoon



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Don't forget to share what
you are doing on social media:



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